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| tem | Module | Function or page | Control by | Clarification needed | Grapevine Comments |
| 1 | Portal | page to create companies to join Grapevine | Grapevine | Will this be needed ? | We need a sign-up process for businesses. |
| 2 | Portal | Business staff creation | Business | Will this be needed ? | We will not need this immediately. But we will want this functionality later on |
| 3 | Portal | page that allow a Business to create campaign | Business |  | Correct |
| 4 | Portal | page to add Business’s customer | Business | Will this be needed ? | Businesses will add customers through their own mobile device (iPad, mobile phone) Screenshot “send voucher”, but just phone numbers. Email not needed yet. |
| 5 | Portal | function  to launch  campaign, send voucher to company customers | Business |  | Launching the campaign will be done through the page that creates the campaign. |
| 6 | Portal | Edit and change campaign | Business | will the there be any rules that when can it be edited - before launched | Once voucher is distributed, can’t change the social vouchers’ features and options when they were created.  -If a campaign is edited the changes take effect immediately for every additional new customer |
| 7 | Mobile | Page for user to get the voucher by entering the phone number | Customer |  | Not yet, but later. The only way a customer can receive the voucher is if a business inputs their phone number into the business interface. (number 4) “screenshot: send voucher” |
| 8 | Portal | Function to approve the download and send voucher | System |  | Send visuals via MMS uploaded with unique code on the side of the voucher |
| 9 | Portal | Page for using voucher – enter the voucher code and phone number | Business staff |  | Screenshot “verify voucher” , follow up instructions (did not send yet) |
| 10 | Portal | Function verify the code and Phone no. and update the voucher use | System |  | Depending on step 2 of create a campaign page, different outcomes…and business staff will see instructions on action after verifying information. |
| 11 | Mobile | Share voucher to friends – entering friend’s phone numbers | Customer |  | Customers do this on their own, so take it out for now, but later on, each customer will have their own URL for tracking purposes (propting to share on email, facebook or SMS) |
| 12 | Portal | Function to send shared voucher to friend friends | System |  | Customers do this on their own. Take out. |
| 13 | Portal | Verify shared voucher – enter phone no and voucher code | Business staff |  | Screen shot “verify voucher” |
| 14 | Portal | Function to validate voucher – register new customer and send new voucher to new customer – if validate okay | System |  | Yes. Depending on create campaign step 2’s preference. |
| 15 | Portal | Dash board display for monitoring the campaign | Business |  | Yes. |

To-add:

* create campaign: blank field for prompts after employee enters verification. (as instructions)
  + visuals after employee enters verification. (instructions)
* To Clarify:
  + Just phone numbers for now, email to come later. Everything is mobile friendly and responsive including create campaign and business dashboard.

No need for graphic design, just what I sent you is enough.